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Exam : **650-026**

Title : Cisco Digital Media System
for Account Managers

Version : Demo

1. In-Store retail purchasing decisions are reduced by what percentage when customers view digital signage?

- A. 20%
- B. 100%
- C. 50%
- D. 1%

Answer: A

2. Which Cisco DMS solution(s) can use hand held remote control to select content?

- A. Digital Signage
- B. Enterprise TV
- C. Desktop Media
- D. Cisco TV

Answer: A

3. The Cisco video portal does not support which feature below:

- A. Advanced Player controls
- B. Fully automated temperature settings
- C. Slide Sync
- D. User restricted content

Answer: B

4. Which is not a benefit of the Cisco Digital Media Player?

- A. Security hardened device
- B. Allows remote management of displays VIA RS-232
- C. Low power consumption
- D. It has a 3.4 year MTBF because of spinning components such as a hard drive and fan

Answer: D

5. Which is not considered a business driver for DMS when targeting the Sports and Entertainment vertical?

- A. Ultimate Fan experience
- B. New catering options
- C. Safety and security
- D. New revenue streams

Answer: B