Exam : **AD0-E723**

Title : Adobe Commerce Business Practitioner Professional

Version : DEMO

1.Which two data items are cardholder data protected under the PCI Data Security Standard? (Choose two.)
A. Card type
B. Cardholder address
C. Cardholder name
D. Full card number
Answer: CD

2.Which privacy right is exercised when a person asks an organization to remove their customer account and associated personal information?
A. The right to erasure/deletion of personal data.
B. The right to access personal data.
C. The right to data portability of personal data.
D. The right to receive promotional communications.
Answer: A

3.A content manager is building a campaign landing page as a CMS page. Other pages on the site show a left sidebar, but this page should use the full width with no sidebars, and no developer is available.
What should the content manager change?
A. The store's theme, replacing it with a theme that has a one-column design
B. A widget instance that removes the sidebar containers from this page
C. The Layout setting of the CMS page itself, set to 1 column
D. A CMS block inserted at the top of the page's content area
Answer: C

4.A merchandiser is planning a campaign landing page with hero images, text columns and product callouts. Non-technical users must be able to update it easily.
Which authoring tool should be used to build this page?
A. A third-party theme template edited by a developer
B. Raw HTML code entered on a CMS page
C. The product attribute editor on a category page
D. Page Builder content types on a CMS page
Answer: D

5.A developer generated a module with plugins from their event subscriptions by running bin/magento events: generate: module, but cannot locate the module in the file system.
Where is the generated module placed?
A. Magento/app/AdobeCommerceEvents directory
B. app/Magento/Events/AdobeCommerce directory
C. AdobeCommerce/Apps/Events directory
D. app/code/Magento/AdobeCommerceEvents directory
Answer: D