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Exam : **P8010-034**

Title : IBM Tealeaf Technical
Mastery Test v1

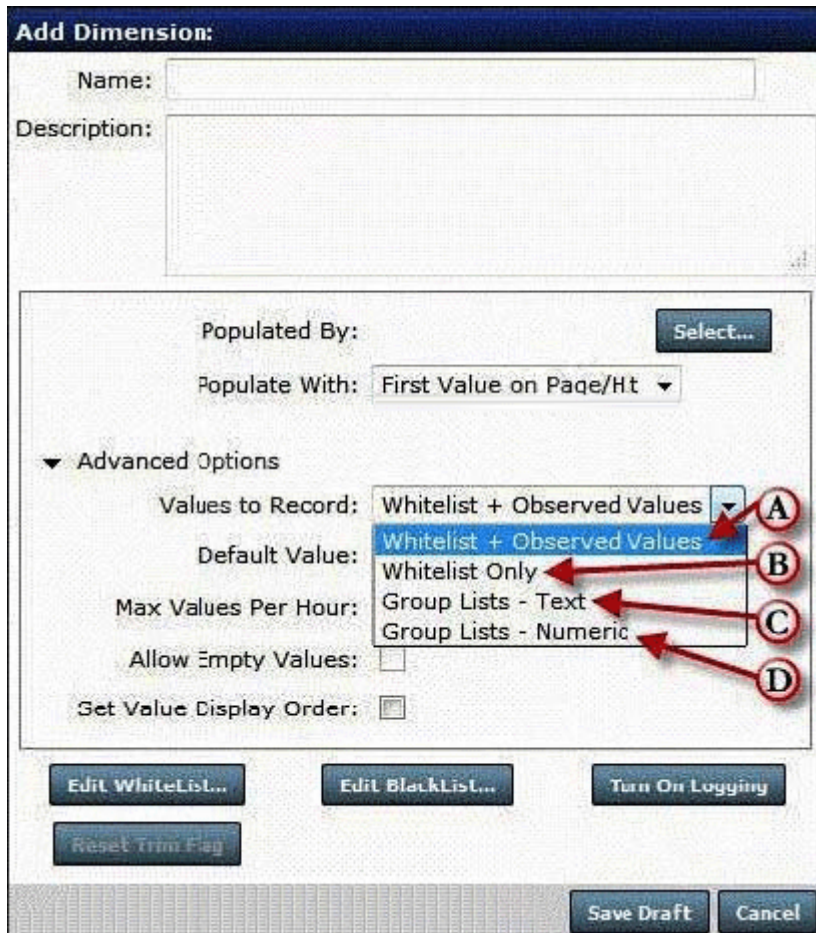
Version : DEMO

1. When Events fire, what happens:

- A. A counter is incremented that tracks the occurrence of the Event for Reports
- B. An Event value can be set and saved in the session data
- C. Dimension values can be set and saved in the session data
- D. All of the above

Answer: D

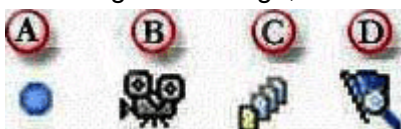
2. Looking at the image, which Value to Record would you use to combine individual product codes so they are displayed in reports as product areas?



- A. Whitelist + Observed Values
- B. Whitelist Only
- C. Group Lists - Text
- D. Group Lists - Numeric

Answer: C

3. Looking at the image,



Which button is used to view a list of Events that fired in the session?

- A. A

B. B

C. C

D. D

Answer: D

4.What is a Report Template?

A. A framework from which you can build robust Dashboards, Scorecards, or Reports

B. Proactive notifications of changes in Event levels.

C. A way to segment Event Data.

D. Basic interface to replay a session

Answer: A

5.A Count Event could be used to record any of the following EXCEPT:

A. The abandoned cart amount

B. How many customers logged in

C. How frequently visitors see an out of stock message

D. How many times an error code is displayed

Answer: A