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Exam : **PEGAPCDC85V1**

Title : Pega Certified Decisioning
Consultant (PCDC) version
8.5

Version : DEMO

1. In Pega Customer Decision Hub™, the characteristics of an action are defined by using

- A. properties
- B. logos
- C. plain text
- D. banners

Answer: A

2. To calculate the total number of customer responses of four actions in a group, you must use_____.

- A. four Group By components
- B. one Group By component
- C. four Set Property components
- D. one Set Property component

Answer: D

3. MyCo, a telecom company, wants to present their customers on Facebook with customer-centric mobile internet offers.

What action must MyCo take to meet this business requirement?

- A. Place a paid ad
- B. Make a call
- C. Send an email
- D. Create a Facebook post

Answer: C

4. MyCo, a telecom company, wants to send promotional emails to give away phone accessories. The accessories can only be given away in batches of 50. When the stock in a batch is completed, a new batch can be promoted again.

You have decided to use volume constraint to limit the number of actions in a batch.

To meet the business requirement, what Reset Interval setting do you select?

- A. When accessed
- B. Manual
- C. Daily
- D. Reset Interval does not matter for this scenario

Answer: C

5. U+ Bank wants to offer credit cards only to low-risk customers. The customers are divided into various risk segments from Good to Very Poor. The risk segmentation rules that the business provides use the Average Balance and the customer Credit Score.

As a decisioning consultant, you decide to use a decision table and a decision strategy to accomplish this requirement in Pega Customer Decision Hub™.

| | Credit Score | Credit Score | Average Balance | Result |
|-----------|--------------|--------------|-----------------|-----------|
| | \geq | $<$ | \geq | |
| If | 400 | 600 | 30000 | Good |
| else if | 200 | 400 | 20000 | Fair |
| else if | 100 | 200 | 10000 | Poor |
| else if | 50 | 100 | 1000 | Very Poor |
| Otherwise | | | | Very Poor |

Using the decision table, which label is returned for a customer with a credit score of 240 and an average balance 35000?

- A. Fair
- B. Good
- C. Very Poor
- D. Poor

Answer: C